

MY DREAM EMPLOYEE(S)

Name: _____

Company: _____



MY DREAM EMPLOYEE #1

Name & Role: *Barbara, Production Manager*

Attributes & Values:

Self Starter, High Follow-through, Committed to Fairness, Driven by Results...

Things This Person Cares About:

Volunteerism, Career Advancement, Skills Development...

Notes (Demographics/Psychographics):

College Education, Mid-career, Wants to be Part of Something Important...

MY DREAM EMPLOYEE #2

Name & Role:

Attributes & Values:

Things This Person Cares About:

Notes (Demographics/Psychographics):

MY DREAM EMPLOYEE #3

Name & Role:

Attributes & Values:

Things This Person Cares About:

Notes (Demographics/Psychographics):