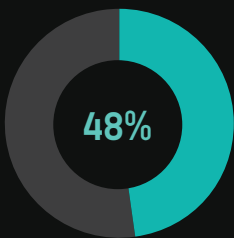


LINKEDIN: B2B POWERHOUSE

Looking to amplify your sales? Forget Facebook and start polishing your LinkedIn account.

97% OF FORTUNE 500 COMPANIES
are on LinkedIn

YOUR BUYERS



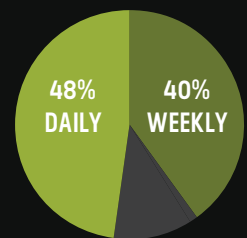
48% of LinkedIn members are in a decision-making role.

259
million

professionals are on 

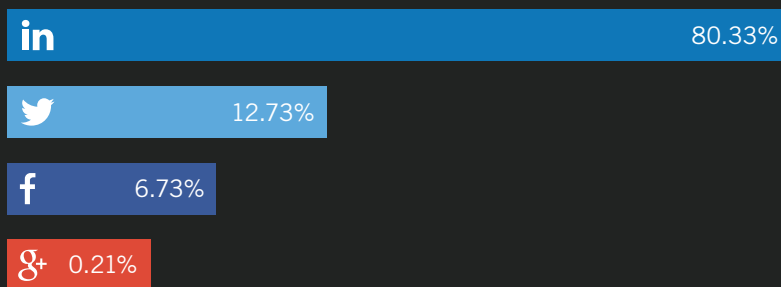
That's nearly half of all professionals on the planet.

ENGAGEMENT



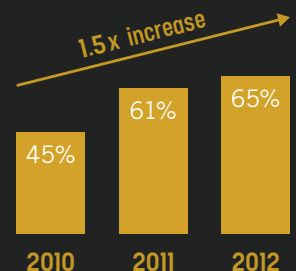
48% check LinkedIn once or more/day.
40% check LinkedIn once or more/week.

LINKEDIN GENERATES LEADS



Over 80% of B2B leads generated through social media come from LinkedIn.

BUSINESS DEVELOPMENT



Percentage of B2B companies who have used LinkedIn to acquire a customer.

kinesis 

Visit kinesisinc.com/linkedin for source information.