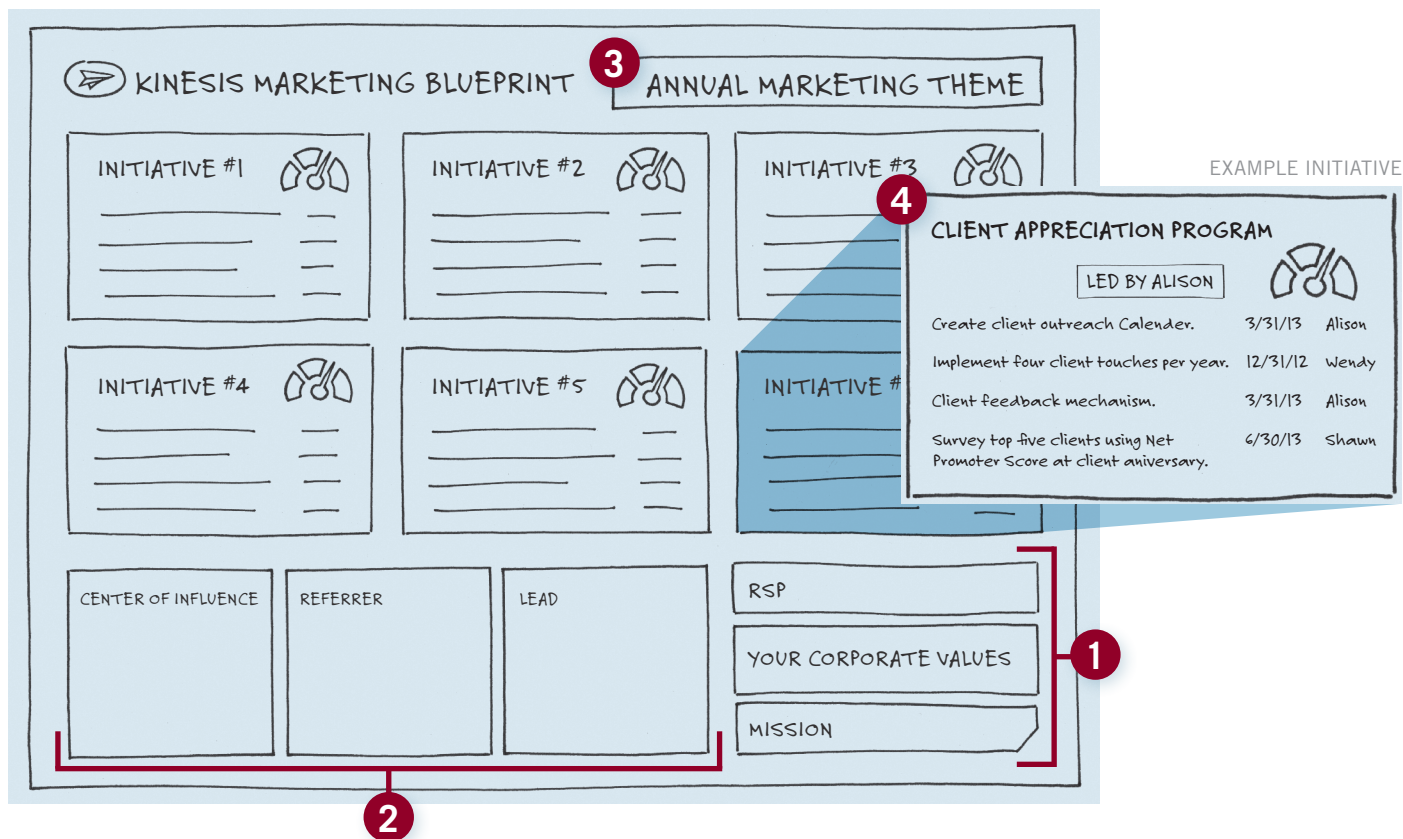


TURN YOUR VISION INTO RESULTS.

Ambitious business leaders constantly seek results — increased profits, improved culture, enhanced customer service, and of course, heightened revenue.



MARKETING IS A PROCESS:

- 1 DEFINE YOUR BRAND.**
Know who you are (and who you aren't) and what makes you remarkable.
- 2 WHO IS YOUR IDEAL AUDIENCE?**
Get crystal clear on your best fit customers, centers of influences, and referrers.
- 3 CRAFT A THEME.**
Focus on one core concept that will bring you the greatest results in the next 12 months.
- 4 DEFINE INITIATIVES FOR THE YEAR.**
Develop areas of focus to move your Theme forward. Each initiative has visible SMART goals with actionable tasks.

KEYS TO SUCCESS

50%

Businesses with a written description of their future GREW 50% FASTER than those who did not.

85%

Increasing client retention by 5% can INCREASE PROFITS BY AS MUCH AS 85%.

60%

Business owners who tracked business metrics monthly EARNED 60% MORE than those who did not.

TRANSFORMATION EXPERTS



SHAWN BUSSE, CEO, KINESIS

Ranked #65 in Portland's 100 fastest growing private companies, Kinesis acts as a virtual marketing department for businesses that have reached \$1 million in annual sales. We work with ambitious, open-minded business leaders looking for an alternative to tired, ineffective methods of marketing.



Learn more at:
KINESISINC.COM